

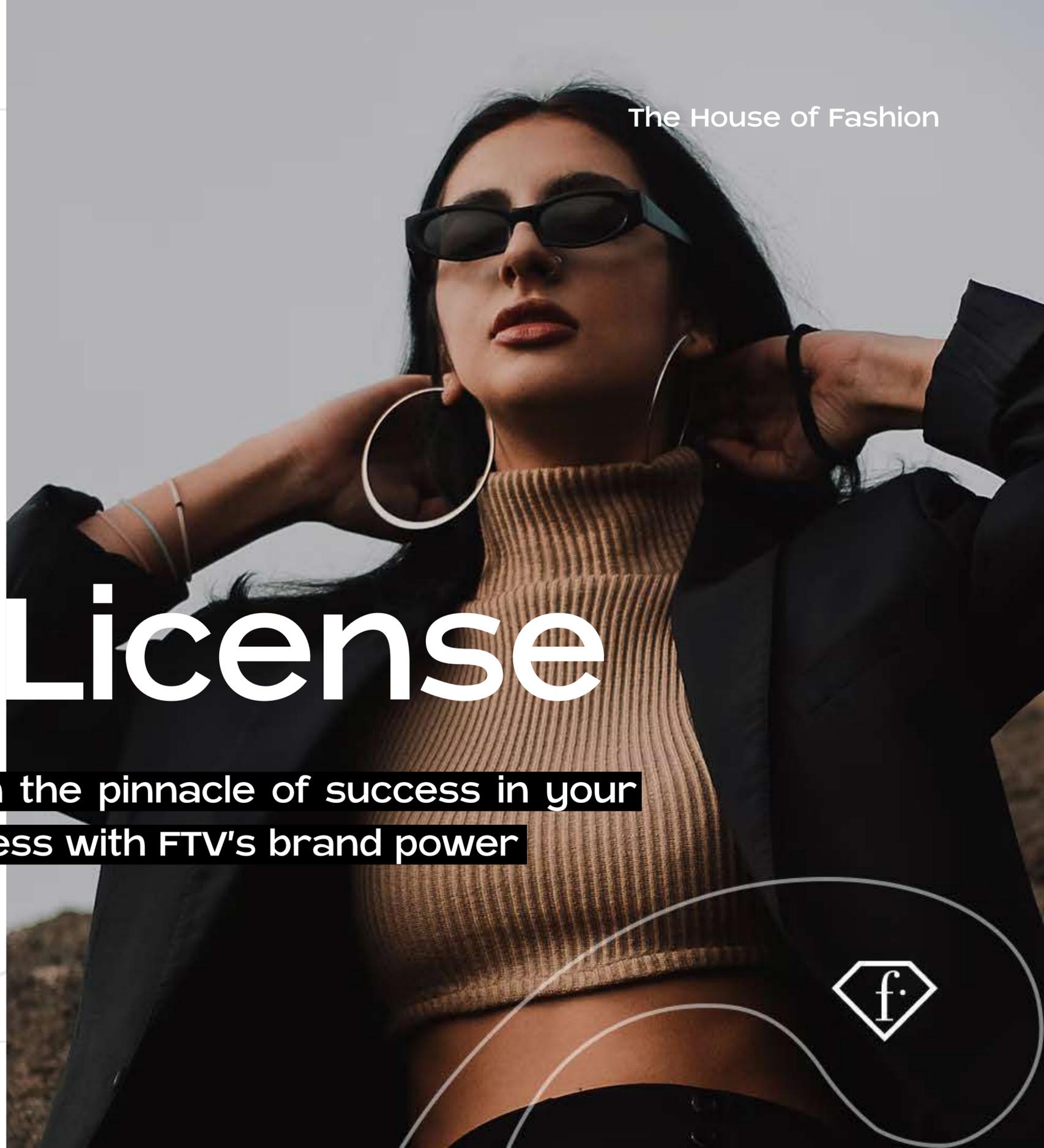
The House of Fashion



# FTV Brand License Sales Kit

Reach the pinnacle of success in your  
business with FTV's brand power

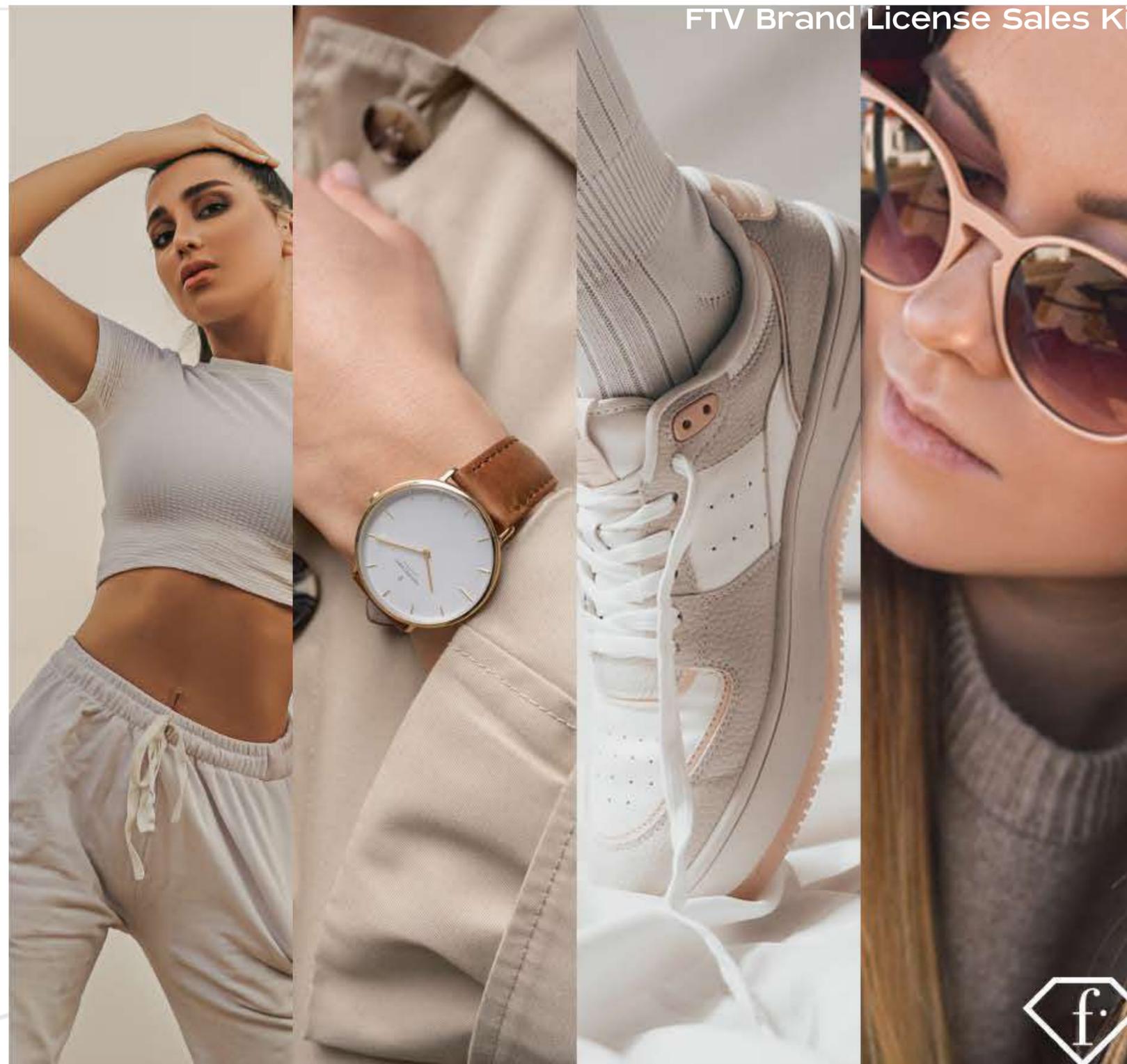
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# Intro

This kit is **designed to show** you the incredible **potential of brand licensing** for growing business.

You will be able to comprehend how an F license with a vision for quality and customer satisfaction can add value to your business. By reaching common ground, you can have access to a global audience, loyal consumer base, and reputation for excellence.



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FTV Brand License Sales Kit

# About FashionTV

FTV was **established in 1997** under the visionary founder and chairman **Michel Adam Lisowski**.

As a broadcast television channel, FashionTV is regarded as the world's most prestigious symbol of fashion, luxury, and lifestyle excellence with a gigantic global presence in more than 195 countries.

With 27+ years of global presence, FashionTV is now an established international business partnership in India. Under the vision of Kashiff Khan, the Managing Director of Fashion TV, we have grown into a licensing powerhouse. He has been a pillar of strength and creativity within the FashionTV family.

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# Catering luxury & grandeur since 1997



fashiontv



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# FTV in Action

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**4.5M**  
Likes



**5M**  
Website  
Hits



**150+**  
Businesses



**65M**  
Views on  
YouTube



**12M**  
Views on  
Facebook



**2019**  
Indian Licensing  
Award



**500K**  
Subs on  
FTV App



**300K**  
Followers on  
Instagram



**125K**  
Organic Reach



# Why partner with FTV?

- Marketing Support
- Instant Global Access
- Enhanced Brand Reputation
- Access to a loyal consumer base
- Time minimisation in brand building
- Humongous expansion opportunities
- Increased sales and multiple revenue streams



# What is the vision behind F licensing?

F-brand licensing enables manufacturers, sellers, and distributors of products to use our global brand value and presence in order to upscale their business within a short span of time. By collaborating with us, they can get access to a vast market, a loyal consumer base, and an influential brand.

We can help any business excel effortlessly and allow them to stand out from their competition thanks to our 27 years of global presence.



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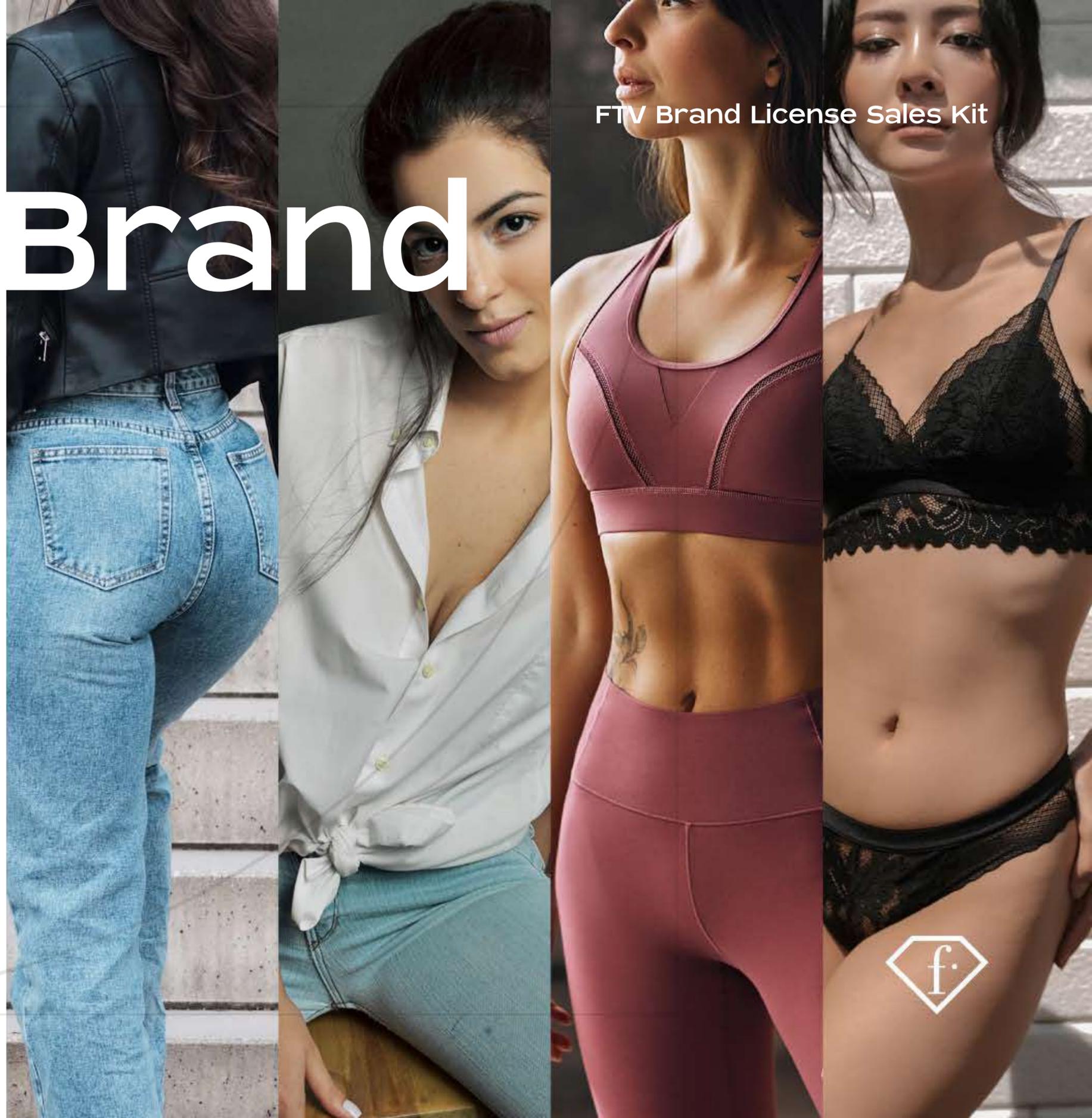
# Category Brand License

## 01-Apparels

Add a touch of luxury to your clothing line with our F apparel license

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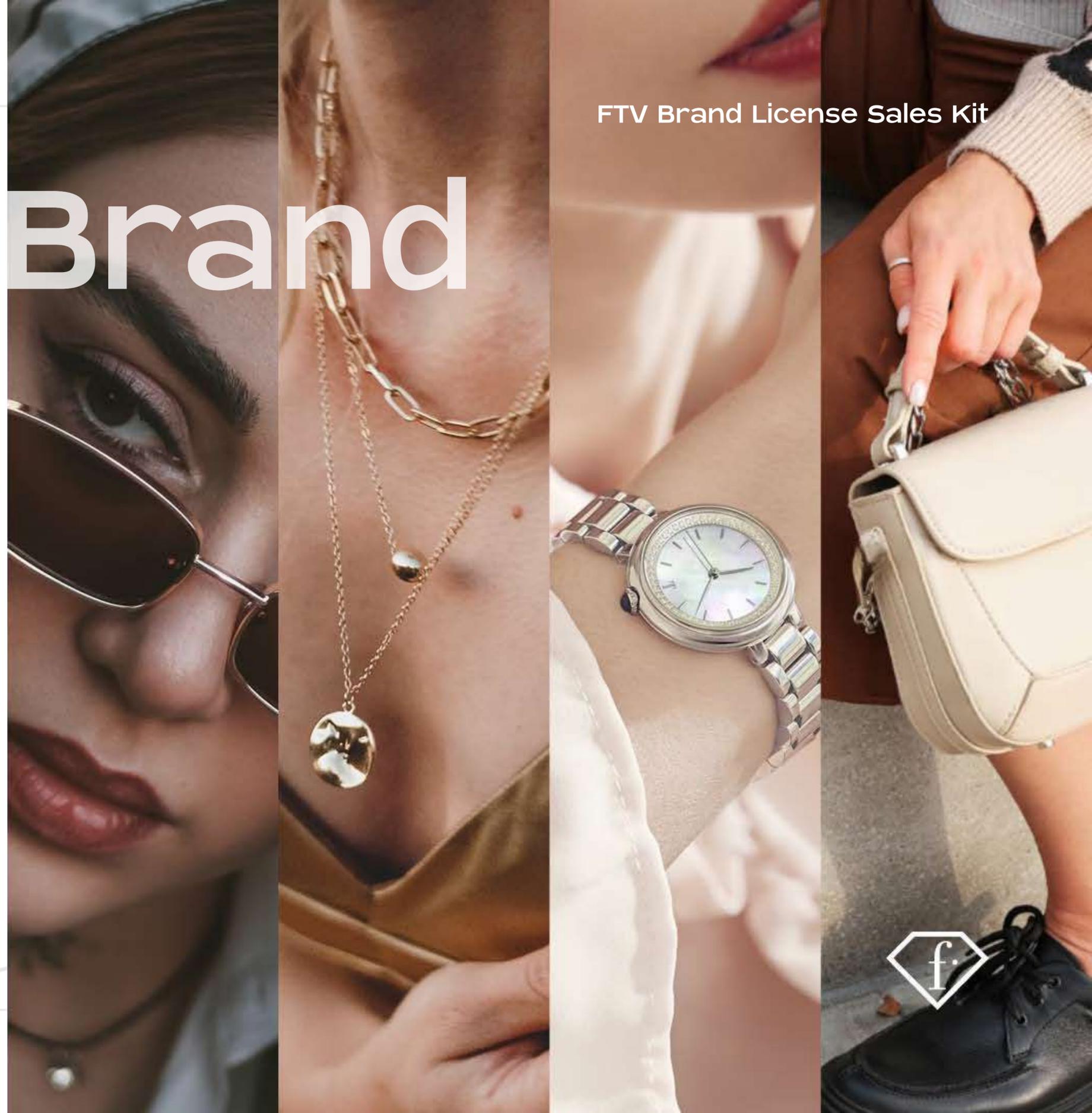
# Category Brand License

## 02-Accessories

Glam up and set the bar high in the accessories business with our F accessories license  
Glam up and set the bar high in the accessories business with our F accessories license

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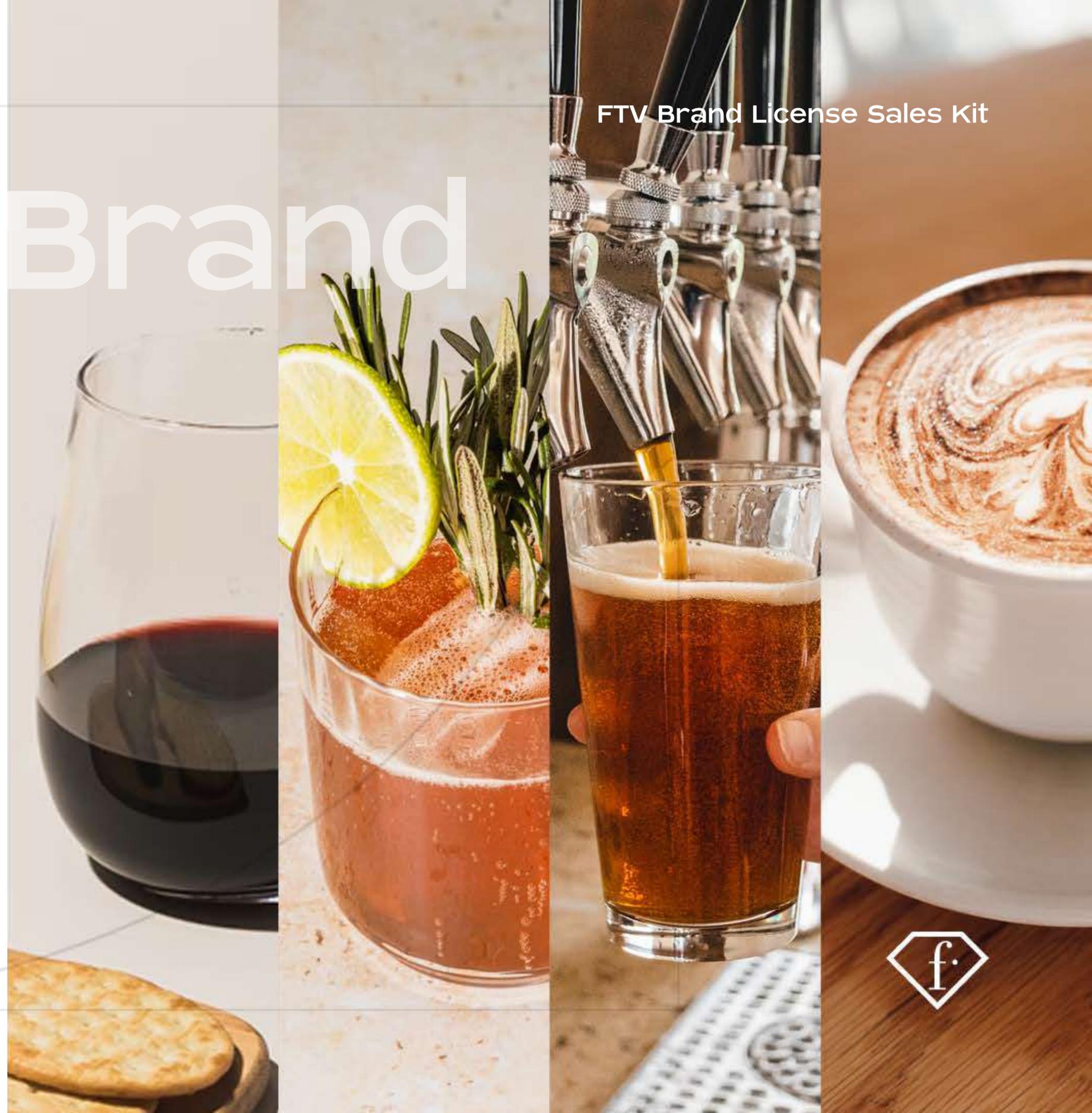
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# Category Brand License

## 03-Beverages

Bring our legacy into your alcoholic and non-alcoholic beverages with our F beverages license

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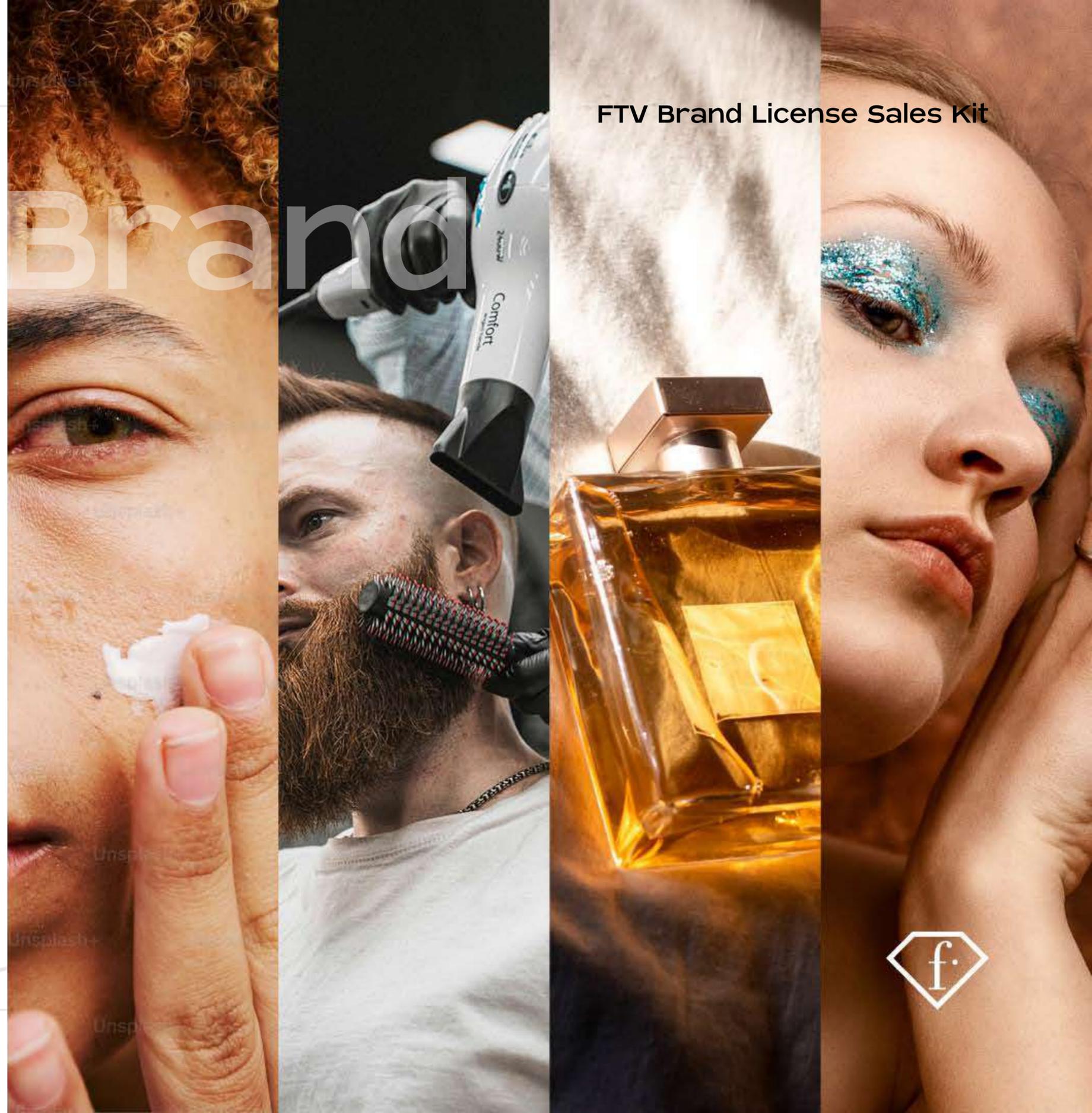
# Category License

## 04-Personal

Get our F personal care license for your self-care products for the touch of luxury

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# Category Brand License

## 05-White Goods

Get an F white goods license for top-notch prestige in your products

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# Unique Selling Points

## **Unmatched Global Presence:**

With a presence in over 195 countries, FTV offers unparalleled global exposure.

## **Prestigious Reputation:**

FTV is synonymous with luxury, fashion, and lifestyle excellence, adding prestige to any brand.

## **Marketing Support:**

FTV is synonymous with luxury, fashion, and lifestyle excellence, adding prestige to any brand.



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# Conclusion

Partnering with F License by FashionTV is not just a business decision; it's a gateway to unparalleled success and prestige in the global market. Join us in redefining excellence and luxury in your industry.

